State Theater - BHCA Meeting May 18, 2014 Home of JoAnn & Dick Knupp

Attending: Greg Ray, State Theater Executive Director; Lisa Peters, President, State Theater Board of Directors; Tom Butler, Member, State Theater Board of Directors; Joanne Tosti-Vasey; Nancy Miller; Jeanne Newlin; Colina Seeley; JoAnn & Dick Knupp; Jim Dunne

Greg Ray - Lives in Spring Mills. Background in lighting and theater technology. What works: Local groups based on a theme: e.g. 7 or 8 local bands; national groups that fit a niche, e.g. blugrass; Penn State Opera Company; Godspell (Calvary Church). Theater provides the technical support for productions, split ticket sales

Fund raisers for local groups and organizations (e.g. Wounded Warriors - \$1 of each ticket goes to Wounded Warriors.

State Theater Partners with Local business - Pizza Mia, Gamble Mill.

Possible suggestions for BHCA to use State Theater

- 1. Preview of Summer Sounds featuring bands past & present as fund raiser for BHCA and to promote Summer Sounds, BHCA and historic preservation.
- 2. Show a Bellefonte documentary prepared by BHCA +/ others

Promote ticket sales through local groups.

Reach new residents of Bellefonte through realtors.

BHCA discussed its programs and direction.